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COMPLETE LISTING OF THE CLAIMS

1. (Currently Amended) A computer-implemented methodology for transacting business over a network, including:

offering a plurality of deals for at least one of a product and service offered by at least one seller;

inputting a plurality of price and non-price buying criteria by a buyer for the at least one of a product and service, the non-price criteria including at least one distribution attribute;

correlating the deals for at least one of a product and service offered by the at least one seller to the price and non-price buying criteria inputted by a buyer; and

outputting a list of deals in real time from amongst the plurality of deals that match the buying criteria of the buyer.

2. (Original) The method of claim 1, wherein each of the plurality of deals is based on a plurality of selling criteria defined by the seller.

3. (Previously Presented) The method of claim 2, wherein each of the plurality of selling criteria defined by the seller includes an offering criteria which defines limits of each of the plurality of selling criteria defined by the seller.

4. (Original) The method of claim 3, wherein each of the plurality of buying criteria inputted by the buyer includes an ordering criteria which defines the limits of each of the plurality of buying criteria inputted by the buyer.

5. (Previously Presented) The method of claim 4, wherein the list of deals from amongst the plurality of deals that match the buying criteria of the buyer are the deals which the ordering criteria of the buyer match the offering criteria of the seller.

6. (Original) The method of claim 5, wherein the seller can add additional selling criteria to each of the plurality of deals.

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7. (Original) The method of claim 1, wherein each of the plurality of buying criteria inputted by the buyer includes an ordering criteria which defines the limits of each of the plurality of buying criteria inputted by the buyer.

8. (Original) The method of claim 7, wherein the list of deals from amongst the plurality of deals that match the buying criteria of the buyer are the deals which match the ordering criteria of the buyer.

Claims 9-38 (Cancelled)

39. (New) The method of claim 1, wherein a distribution attribute includes at least one of seller reputation, reliability, timeliness, delivery options, financing options, and warranties.

40. (New) A method of transacting business over the Internet, comprising:
hosting a web site that facilitates an Internet based transaction for a sale of at least one of a good and a service; and
providing access *via* the web site to at least one buyer and at least one seller to carry out the sale, the at least one seller outputs a list of deals when a plurality of price and non-price buying criteria defined by the buyer matches a plurality of price and non-price selling criteria defined by the seller, wherein the buyer's non-price criteria includes at least one distribution attribute.

41. (New) The method of claim 40, further comprising defining the plurality of selling criteria by including offering criteria which defines limits of the each of the plurality of selling criteria defined by the seller.

42. (New) The method of claim 40, further comprising defining the plurality of buying criteria by including offering criteria which defines limits of the each of the plurality of buying criteria defined by the seller.

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43. (New) The method of claim 40, further comprising purchasing at least one good or service from the seller when the ordering criteria of the buyer matches the offering criteria of the seller.

44. (New) The method of claim 40, further comprising receiving a discount on the purchase based on a previous purchase made by the at least one buyer from the at least one seller.

45. (New) The method of claim 40, further comprising limiting the commercial transaction to particular buyers that meet and accept terms and conditions governing the sale.

46. (New) The method of claim 40, wherein the at least one seller can review other buyer defined buying criteria not used in the matching of the plurality of buying criteria and the plurality of selling criteria.

47. (New) A computer implemented method for conducting business electronically, comprising:

linking at least one seller and at least one buyer *via* computer system;

providing the buyer a plurality of deals from the seller, each deal has different seller defined price and non-price selling criteria,;

matching at least one deal of the plurality of deals that meets at least one buyer defined price and non-price buying criteria, the non-price criteria including at least one distribution attribute;

outputting a list of the one or more matching deals to the buyer; and

receiving one or more orders from one or more deals from at least one buyer *via* the computer system.

48. (New) The method of claim 47, further comprising configuring a server to provide the plurality of different buyers access to view the at least one of the plurality of deals *via* one or more of the at least one remote computers.

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49. (New) The method of claim 47, further comprising configuring a server to provide the plurality of different buyers with deals that the buyer defined buying criteria match the seller defined selling criteria.

50. (New) A method for facilitating electronic sale of a product, comprising:
means for offering a list of deals electronically to potential buyers, each deal contains price and non-price selling criteria;

means for receiving one or more price and non-price buying criteria from one or more buyers that match at least one of the price and non-price selling criteria, the non-pricing buying criteria includes at least one distribution attribute; and

means for conducting at least one sale of at least one good to the one or more buyers.